



# AFANA POULIOT CUSTOM MADE FOOTWEAR

We have been servicing clients for the last 60 years and we can assure you that our main goal is to satisfy your needs and that of your clients.

**AFANA POULIOT**

OF POULIOT ORTHOPEDIC

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Afana Pouliot is the reunion of Afana custom made orthopedic shoes of Winnipeg and Pouliot Orthopedic of Quebec. Together, Afana Pouliot is totally dedicated to providing Custom Made Orthopedic Footwear. Our services are for those who cannot fit any “off the shelf” footwear, even modified.

We are an entirely Canadian company, owned and operated by foot professionals and mastershoemakers. We have achieved a unique mix of the latest technology and the finest craftsmanship.

We have built a good strong reputation based on the quality of our products, the expertise of our staff and the excellence of our service. We are the preferred provider for the Canadian Department of National Defence, making all footwear to specifications set out by DND for their members who have special footwear needs. Also, we are approved providers for many public and private vendors, insurers and compensation programs.

**AFANA POULIOT**  
OF POULIOT ORTHOPEDIC

## OUR OBJECTIVE

**COMPETENCE, SKILL, EXPERIENCE AND PROFESSIONALISM.**

Afana Pouliot wants to ensure that only qualified individuals are looking after your needs. In the field all of our affiliates are qualified professionals, such as general practitioners, orthopedic surgeons, podiatrists, orthotists, prosthetists, pedorthists, chiropodists, foot nurses and other alike. Our common goal is to provide you with superior quality custom made footwear which you can acquire either directly from us or through one of our professionals in your area.



# OUR TEAM



**KAREN HENRY**

National Public Relations Representative



**HÉLÈNE BISSON**

Afana Pouliot – Co-Owner



**MARC A. BISSON**

Afana Pouliot – Co-Owner

## MEET OUR CRAFTSMEN



Afana Pouliot is comprised of a team of 14 skilled craftsmen, headed by a master shoemaker, together with a group of foot specialists all experienced in the knowledge of the medical considerations that custom made footwear requires. Every one of our craftsmen are trained in this unique art form, both in hands on skill, as well as with the latest technology available in the industry today, providing the care and precision of the olden days with the cutting edge production now required to meet the demand.

Afana Pouliot wants to make sure that only qualified individuals are looking after your needs. In the field all of our affiliates are qualified professionals, such as general practitioners, orthopedic surgeons, podiatrists, orthotists, prosthetists, pedorthists, chiropodists, foot nurses and others alike. Our common goal is to provide you with superior quality, great fitting custom made footwear which you can acquire either directly from us or through one of our professionals in your area.

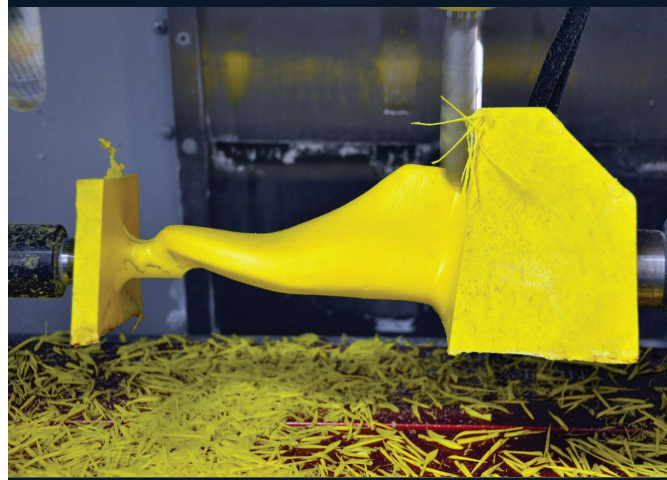
# CUSTOM MADE ORTHOPEDIC FOOTWEAR

Afana Pouliot has been manufacturing custom made orthopedic footwear for the past sixty years. We specialize in making footwear for people who cannot fit "off the shelf" or modified footwear.

## Our Vendors

We have established relationships with the following providers

- ✓ Department of Veteran Affairs
- ✓ Blue Cross
- ✓ Workers Compensation Board
- ✓ Workplace Safety Insurance Board
- ✓ Public Insurance Corporation
- ✓ Private Insurance Companies



## AFANA POULIOT CREATES CUSTOM MADE ORTHOPEDIC SHOES



- Severe deformity
- Arthritis
- Mild to severe Hallux Valgus (bunion)
- Clubfoot
- Charcot
- Amputation
- Trauma with or without joint limitation
- Arthrodesis
- Heel crushed
- Diabetes
- Hammertoes
- Claw toes
- Equinism
- Permanent contraction or extension of the foot or part of the foot
- Elephantism
- Lymphedema
- Cerebral palsy
- Polio
- Mono-Hemiplegia
- Drop foot with AFO
- Down Syndrome Patients
- Dwarfism
- Deviation of foot, heel, ankle
- Sensitive scars
- Extra large calf
- Problem legs
- Broken ankle that heeled badly
- Parallels metal bar braces' client
- Extremely severe pronation, supination (over and above what an orthotics could ever solve)
- Protections for patients in wheel chair

All those who cannot be fitted in regular footwear, even modified. And anybody who wants them on their own

INTRODUCING

# THE CLINICIAN PROGRAM

Our Clinician Program allows us to work with professionals who specialize in diagnosing and treating feet and lower limb abnormalities by equipping them with the means to manufacture high quality, aesthetically pleasing and superior fitting footwear solutions for their patients.



From the start of the order to the completion, we make the entire process simple and easy

Joining our program is free, and once you are in, we provide you with a wealth of resources and support through the Clinician's Dashboard.

Through the Clinician's Dashboard, you can place your order(s), contact support, view videos on our moulding and casting methods, watch tutorials on how to place an order, download Pre-Approval insurance documentation, download first-time order starter kits, download marketing materials, and book a Zoom or Skype call with our certified orthotist.

Additionally, we offer fixed pricing and a turnaround time of approximately eight weeks from when the order is placed, and we receive all the necessary parts in our lab.



# OVERVIEW OF THE CLINICIAN PROGRAM

## PATIENT ASSESSMENT

The patient is yours to see and assess from start to finish, except in the making of the shoe. When in need, we can provide assistance for you and your team at the scheduled appointment with your patient via zoom or skype call with our certified orthotist .

We are a phone call away...and offer ongoing support when needed. We also provide a simple to use order form to aid in ordering the footwear to your exact specifications. The more detailed information we receive about the pathology desires and needs of the patient will enable us to have a very satisfied patient insuring many repeat orders in the future.

## DELIVERY TIME 8 WEEK TURN AROUND

Upon receipt of your order form We will send email confirmation with the final estimate of cost and production time for that order and await your approval before we proceed with production.

Once the order is verified and we have all parts of the order in our lab you can expect an 8 week turn around delivery of the finished footwear to your clinic. We will also provide a delivery notification and tracking number for your convenience.

## BILLING FIXED PRICING

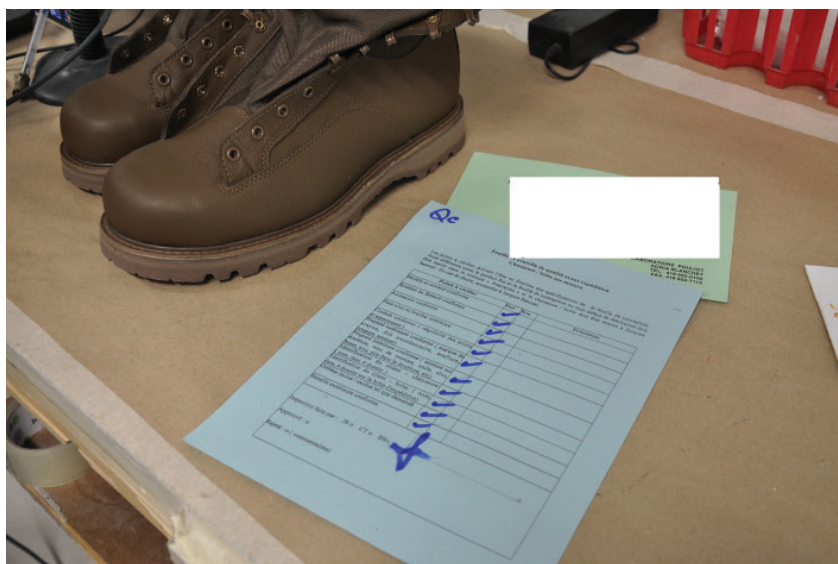
We bill you a fixed price on all our models for men and women including shoes, boots, sandals, running shoes, house shoes in a word, any footwear that you may order plus shipping back and forth to the lab.

There are only a couple of exceptions...this is to keep ordering simple for you!  
You are welcome to charge your patient what you deem appropriate depending on the case. There are a few options that would add to the fix price such as reinforced quarters, lamb wool lining, etc. but all final price is always approved before we start production.

## TOOLS & DOCUMENTATION

We want to support you in every way...so to deliver a quality product with ease you may require tools to assist you that are not in your clinic therefore we have made a starter kit available to get you up and running with everything you may need at a modest price upon request.

From an administration stand point we can provide you with a documentation for the insurance providers and other documentation you may require if requested.





JOIN TODAY!

# THE CLINICIAN PROGRAM WORKS

## ADJUSTMENTS

We stand behind our products. That is to say that all adjustments to a pair of footwear are free of charge until the footwear is satisfactory.

All footwear arrives with a built in orthotic to the custom mold of the foot (unless a flatbed is requested) and a couple of cork inserts for minor adjustment at time of delivery.

## MARKETING SUPPORT MATERIALS

We have tools that can help you create awareness within your communities that may have a person or know someone that does need this valuable service. These are made available free of charge as well as all necessary documentation and support in the Clinician Dashboard.

## THE SOLUTION YOU'RE LOOKING FOR

We look forward to a long term relationship and assisting you in growing a strong, repeatable client base. There are so many in need and in some cases, this is their last hope for comfort and a real mobility solution!

We are confident that if we combine our skills and work together this can be a true answer for many patients now and in the future!

# 2021

## CUSTOM-MADE FOOTWEAR MADE IN CANADA

### SOLUTION OF

GENERAL PRACTITIONERS

ORTHOPEDIC SURGEONS

PODIATRISTS

ORTHOTISTS

PROSTHESIS'S

PEDORTHISTS

CHIROPODISTS

FOOT NURSES

HEALTH CARE PROVIDERS

At Afana Pouliot we specialize in manufacturing custom made footwear for specific needs of individuals with structural foot deformities and special mechanics deficiencies. We are an entirely Canadian company, owned and operated by foot professionals and master shoemakers. We have achieved a fantastic mix of the latest technology and the finest craftsmanship.

### GET IN TOUCH

We have been servicing clients for the last 60 years and we can assure you that our main goal is to satisfy your needs and that of your clients.

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